

JOIN THE VOICES FOR RECOVERY

invest in **health**, **home**, **purpose**, and **community**



National Recovery Month (Recovery Month) increases awareness and understanding of mental and substance use disorders and encourages individuals in need of treatment and recovery services to seek help. **Recovery Month** celebrates individuals living their lives in recovery and recognizes the dedicated workers who provide the prevention, treatment, and recovery support services that make it possible.

This year's **Recovery Month** theme focuses on urban communities, health care providers, members of the media, and policymakers, highlighting the various entities that support recovery within our society. The theme, "*Join the Voices for Recovery: Invest in Health, Home, Purpose, and Community*," explores how integrated care, a strong community, sense of purpose, and leadership contributes to effective treatments that sustain the recovery of persons with mental and substance use disorders. The 2018 observance also aims to increase awareness and encourages audiences to take advantage of the increased dialogue around the nation's behavioral health needs and the increased emphasis on tackling our nation's opioid crisis.

Resources and activities for this year's **Recovery Month** observance include:

- A toolkit for **Recovery Month** event organizers and attendees, with media templates, current data on behavioral health conditions, resources for prevention, treatment, and recovery support services, and tips for event planning and community outreach
- SAMHSA-produced television and radio public service announcements in English and Spanish
- *Road to Recovery* Television and Radio Series
- A national **Recovery Month** kickoff in September 2018 in Washington, D.C.

The **Recovery Month** website (<https://recoverymonth.gov/>) provides printable materials, web, television, audio, and social media resources to help communities plan events, educate individuals about mental and substance use disorders and to encourage individuals to seek treatment and recovery services for mental and substance use disorders.

- Read and share recovery stories: <https://recoverymonth.gov/personal-stories>
- Find and post recovery events in the community: <https://recoverymonth.gov/events>
- Watch the *Road to Recovery* Television Series: <https://recoverymonth.gov/road-to-recovery>
- Download web banners and logos to promote **Recovery Month**: <https://recoverymonth.gov/promote/banners-logos-flyers>

FOLLOW **RECOVERY MONTH** ON SOCIAL MEDIA

FACEBOOK

<https://www.facebook.com/RecoveryMonth>

TWITTER

<https://www.twitter.com/RecoveryMonth>

YOUTUBE

<https://www.youtube.com/RecoveryMonth>

Please contact the **Recovery Month** team at RecoveryMonth@samhsa.hhs.gov for more information.



National
Recovery Month
Prevention Works • Treatment is Effective • People Recover
september 2018