Each September, the Substance Abuse and Mental Health Services Administration (SAMHSA) sponsors National Recovery Month (Recovery Month), an observance that increases awareness and understanding of mental and/or substance use disorders while encouraging those in need to seek treatment for these conditions. This year’s theme, “Join the Voices for Recovery: Visible, Vocal, Valuable!” highlights opportunities for recovery education, support, and celebration. The theme encourages communities to: be visible by knowing the prevalence of mental and/or substance use disorders; be vocal by noticing warning signs and symptoms; and be valuable by raising awareness of the resources available to help.

In 2015, Recovery Month will:
- Spread the message that behavioral health is essential to overall health, prevention works, treatment is effective, and people recover from mental and/or substance use disorders;
- Educate Americans about how to identify signs and symptoms of mental and/or substance use disorders;
- Empower high school students, college students, family supports, and peers in recovery to start conversations about behavioral health conditions; and
- Celebrate people in long-term recovery and recognize those who are dedicated to providing prevention, treatment, and recovery support services.

Resources for this year’s Recovery Month observance will include:
- A toolkit for event organizers and attendees, featuring media templates; current data on behavioral health conditions; resources for prevention, treatment, and recovery support services; and tips to assist in event planning and community outreach, at http://www.recoverymonth.gov;
- SAMHSA-produced television and radio public service announcements and the Road to Recovery television and radio series, at http://www.recoverymonth.gov;
- A Recovery Month website and accompanying social networking websites, including:
  - Facebook (http://www.facebook.com/RecoveryMonth),
  - Twitter (http://www.twitter.com/RecoveryMonth),
  - YouTube (http://www.youtube.com/user/RecoveryMonth);
- Opportunities for individuals to make a Pledge for Recovery, located on the Recovery Month Facebook page, and to share personal examples of recovery on the Recovery Month website at http://www.recoverymonth.gov under the Personal Stories of Recovery section;
- A national Recovery Month kickoff on September 10 in Washington, D.C., and more than 1,000 national, local, and community events held throughout the country and online, celebrating people in recovery from mental and/or substance use disorders, as well as their support systems and prevention, treatment, and recovery providers; and
- A poster and web banners.

Resources are available through the Recovery Month website: http://www.recoverymonth.gov.

Please contact SAMHSA (http://www.samhsa.gov) at 240-276-2750 for more details.